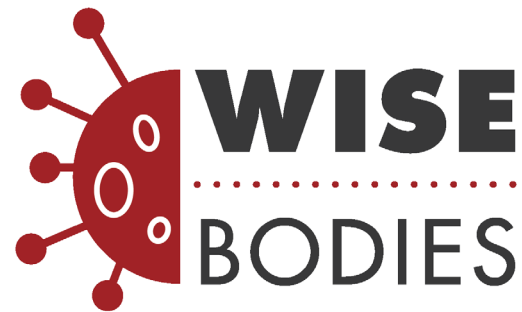


**SUBMISSION  
DEADLINE IS  
JUNE 2**



HIV/AIDS Prevention & Wellness

Presented by



## ***Wise Bodies: HIV/AIDS Awareness Through Art***

***Grand Prize:*** Artwork presence on an AIDS Healthcare Foundation outdoor media element in South Florida

The Museum of Discovery and Science (MODS) and AIDS Healthcare Foundation (AHF) invite students to enter an artwork competition surrounding the Red Ribbon for the Third Annual Pride Day at MODS on June 26, 2021. The competition offers a unique opportunity to create an inspiring piece of artwork incorporating the Red Ribbon, the international symbol of HIV awareness and support, while gaining valuable exposure and recognition.

This competition is part of the *Wise Bodies* series, an actionable, factual and relevant HIV/AIDS awareness and prevention curriculum addressing the critical issue of HIV/AIDS in South Florida. It is free from judgement and full of hope and encouragement.

### **BACKGROUND:**



In 1991, at the height of the AIDS crisis, members of an artist group called Visual AIDS Artists Caucus came together to show support for those people living with AIDS and their caregivers. Their goal was to create a symbol that would be easily recognizable to help communicate the extent to which the disease was affecting the artist community and to raise awareness in the fight against AIDS.

Inspiration for the project came from yellow ribbons tied to trees in yards of families with active duty soldiers. The color red was chosen for the ribbons to represent the “connection to blood and the idea of passion - not only anger, but love...” Today, the Red Ribbon is known worldwide as the symbol for AIDS awareness and is a visual representation of support and love for the HIV community. It has paved the way as the first “awareness” ribbon, having been followed by many other colors bringing recognition to a variety of different causes.

*Art is a creative vehicle to raise awareness and provoke thought among its viewers. It is powerful, personal, and different for every individual who experiences it.*

Artists spend considerable time contemplating what messages or feelings they want their art to convey and is an important part of planning and execution of a final piece.

Now, it's your turn to help spread awareness and end stigma surrounding HIV/AIDS. Think about how the Red Ribbon will be incorporated into your art. What purpose does it serve? Will the viewers understand why it is there?

## **HIV/AIDS AWARENESS THROUGH ART CONTEST:**

### **PREREQUISITE:**

- Watch one or more *Wise Bodies* videos at [mods.org/wisebodies](https://mods.org/wisebodies).
- Additional links to art for cause ideas include:
  - [jotform.com/blog/15-beautiful-art-projects-created-to-raiseawareness-for-a-cause-85481/](https://jotform.com/blog/15-beautiful-art-projects-created-to-raiseawareness-for-a-cause-85481/)
  - [peerspace.com/resources/performance-art-ideas/](https://peerspace.com/resources/performance-art-ideas/)

### **INSTRUCTIONS:**

- Create a piece of artwork that incorporates the Red Ribbon and:
  - Helps breakdown stigma surrounding HIV/AIDS.

*and/or*

  - Includes a call to action such as: Get tested, wear a condom, take precautions or know your status.

### **ELIGIBILITY:**

Open to all 6-12 grade students

### **CONTEST RULES, REQUIREMENTS AND SUBMISSION GUIDELINES:**

Only original artwork, photos and content will be accepted (e.g. no internet artwork).

- Must be the artist's own original work surrounding the Red Ribbon using any combination of line illustrations, photos, paintings of different mediums, collages or produced graphically via InDesign, Quark, Photoshop, Illustrator, Paint Tool SAI or Procreate or other programs.
- Each entry must be original in concept, design and execution may not violate [U.S. copyright laws](#). Any entry that has been copied from an existing photo or image (including a painting, graphic or advertisement) that was created by someone other than the student is a violation of the competition rules and will not be accepted. For more information on copyright laws, we recommend you visit the [Scholastic website](#).
- Artwork must incorporate a Red Ribbon. This will be left to the artist's own creativity. Each participant may enter one (1) piece of artwork, previous entries may not be resubmitted. Accepted mediums for the two-dimensional artwork are as follows:
  - a. Paintings: oil, acrylics or watercolor.
  - b. Drawings: colored pencil, pencil, ink, marker, pastels, charcoal (It is recommended that charcoal and pastel drawings be fixed.)

- c. Artwork on canvas or paper must be no larger than 16" x 24".
- d. Photo entry requirements:
  - Photos should be of the artwork only.
  - Fit the art to the frame as best as possible
  - Feature the artwork in good lighting so that the detail and image is visible.
  - Acceptable file types: hi-resolution (at least at least 300 pixels per inch and typically 1 MB or larger in file size) JPEG, PNG, TIFF and PDF.
  - If creating a poster using Adobe or Quark software: Save as a Layered file – do not flatten. Save as CMYK.
- Each participant must submit a Student Information and Release Form. All entries should include a short description of the artwork (100-300 words) that identify the major themes of the piece.
- Entry forms and original artwork may be submitted in-person or electronically to your school or directly to the Museum of Discovery and Science (401 SW Second Street, Fort Lauderdale, FL 33312). If submitted to the school, those entries are to be delivered to the Museum by the submission deadline date.
- The winning artwork will be featured for display in a public format. Therefore, all submissions must be appropriate for public display. Artworks that include inappropriate themes such as racism, sexism, and other offensive, discriminating, distasteful or hateful themes will be automatically disqualified.

All entries must be submitted by **Wednesday, June 2, 2021, by 4:00 p.m. EST**

**Winners will be announced Saturday, June 26, 2021, at the Third Annual Pride Day at MODS.**

#### **LEGALITIES:**

All entrants retain copyright for work submitted. Entrants agree to all contest rules and attest the works submitted are their own and that they hold all associated copyrights. Entrants take responsibility for any possible copyright infringement and agree to allow Museum of Discovery and Science and/or the AIDS Healthcare Foundation to use and/or distribute the images for nonprofit, educational purposes in print or via the Internet. This is a non-exclusive grant of permission for online and offline use for an indefinite term. If you have any questions about the *Wise Bodies: HIV/AIDS Awareness Through Art Contest*, please contact Diane Robaina at [diane.robaina@mods.org](mailto:diane.robaina@mods.org) or call 954.712.1174.

**Museum of Discovery and Science**  
***Wise Bodies: HIV/AIDS Awareness Through Art Contest***  
**STUDENT INFORMATION AND RELEASE FORM**

Student's Full Name: \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Cell Number: (\_\_\_\_\_) \_\_\_\_\_ Email Address: \_\_\_\_\_

Grade Level: \_\_\_\_\_ School Name: \_\_\_\_\_

**Prerequisite:** Watch one or more *Wise Bodies* videos at [mods.org/wisebodies](http://mods.org/wisebodies). Please indicate which video(s) you viewed. Share a comment or feedback.

\_\_\_\_\_  
**Title of Your Artwork:** \_\_\_\_\_

**Medium Used in Artwork:** \_\_\_\_\_

**Artwork Description (100-300 words):** Include a brief description of the artwork that identifies major themes of the work:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**Self-Assessment/Reflection:** Answer any of the following. How do you think your art piece initiates dialogue with viewers? How did your time spent researching/creating your piece affect your own views about HIV/AIDS? Did your views change at all? What emotions are you hoping to evoke with your piece?

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**RELEASE STATEMENT:** By entering into the *Wise Bodies: HIV/AIDS Awareness Through Art* contest and signing below, I certify that this entry is an original piece of artwork created solely by the individual listed and that it was not copied from nor does it include another person's copyrighted material. I release the ownership of this artwork and all of its associated rights to the Museum of Discovery and Science and AIDS Healthcare Foundation. I authorize the Museum of Discovery and Science and AIDS Healthcare Foundation to use this artwork, photos taken of the artist and their artwork, as well as the artist's name in promotional materials and displays related to the contest. I understand that this artwork may not be returned at the end of the contest and that the organizations are not responsible for lost or damaged entries. If my piece is chosen, I authorize both the Museum of Discovery and Science and AIDS Healthcare Foundation to use my artwork on public display.

\_\_\_\_\_  
**Signature**

\_\_\_\_\_  
**Parent/Guardian Signature**  
**(Required for participants under 18)**

\_\_\_\_\_  
**Date**

If you have any questions about the *Wise Bodies* Art Contest, please contact Diane Robaina at [diane.robaina@mods.org](mailto:diane.robaina@mods.org) or call 954.712.1174.