Home Brew Edition
Tuesday, November 10
6:30-8:00 p.m.

SPONSORSHIP OPPORTUNITIES

Calling all science and beer lovers, 21+. The Museum of Discovery and Science (MODS) invites you to join us for this virtual “home brew” program from the comfort of your own home and go behind the scenes with our brewery partner to explore the science behind beer making. The experience also includes beer samplings from the best local breweries, beer-friendly bites, and hands-on science demos. Your participation supports MODS COVID Recovery Fund.

Presenting Sponsor (SOLD - Wells Fargo)

- Named as exclusive Presenting Sponsor for the Science of Beer
- Logo on the electronic event invitation
- Recognition on MODS’ website, event webpage and social media outlets
- Recognition in event advertising, media alerts and press releases
- Onscreen recognition in the AutoNation IMAX Theater in pre-event advertisement
- Logo/name recognition during the event
- Name recognition on digital silent auction platform

- Recognition in the Museum’s e-magazine publication, Explorations (distribution 65,000)
- Opportunity to host a booth/distribute marketing materials at pick-up event
- Twenty-four (24) event kits* and Zoom logins for the Science of Beer with delivery to one location
- Fifty (50) classic IMAX and fifty (50) exhibit passes
- Invitation to special engagements held at the Museum
- Recognition in Museum lobby on the Circle of Giving wall
$15,000 BEER SPONSOR
- Named as the exclusive Beer Sponsor for the Science of Beer
- Logo on the electronic event invitation
- Recognition on MODS’ website, event webpage and social media outlets
- Recognition in event advertising, media alerts and press releases
- Onscreen recognition in the AutoNation IMAX Theater in pre-event advertisement
- Logo/name recognition during the event
- Recognition in the Museum’s magazine publication, Explorations (distribution 65,000)
- Fifteen (15) event kits* and Zoom logins for the Science of Beer with delivery to one location
- Twenty-five (25) classic IMAX film and twenty-five (25) exhibit passes
- Invitation to special engagements at the Museum
- Recognition in Museum lobby on the Circle of Giving wall

$10,000 SNACK PACK SPONSOR
- Named as a Snack Pack Sponsor for the Science of Beer
- Logo on electronic event invitation
- Recognition on MODS’ website, event webpage and social media outlets
- Recognition in event advertising, media alerts and press releases
- Onscreen recognition in the AutoNation IMAX Theater in pre-event advertisement
- Logo/name recognition during the event
- Recognition in the Museum’s e-magazine publication, Explorations (distribution 65,000)
- Twelve (12) event kits* and Zoom logins for the Science of Beer with delivery to one location
- Twenty (20) classic IMAX film and twenty (20) exhibit passes
- Invitation to special engagements at the Museum
- Recognition in Museum lobby on the Circle of Giving wall

$8,000 SCIENCE KIT SPONSOR
- Named as a Science Kit Sponsor for the Science of Beer
- Logo on electronic event invitation
- Recognition on MODS’ website, event webpage and social media outlets
- Recognition in event advertising, media alerts and press releases
- Onscreen recognition in the AutoNation IMAX Theater in pre-event advertisement
- Logo/name recognition during the event
- Recognition in the Museum’s e-magazine publication, Explorations (distribution 65,000)
- Ten (10) event kits* and Zoom logins for the Science of Beer with delivery to one location
- Fifteen (15) classic IMAX film and fifteen (15) exhibit passes
- Recognition in Museum lobby on the Circle of Giving wall
**$6,000 CONTACTLESS PICK-UP AND DELIVERY SPONSOR**
- Named as a Contactless Pick-Up and Delivery Sponsor for the Science of Beer
- Recognition on the signage at event kit pick-up
- Name on the electronic event invitation
- Recognition on MODS’ website, event webpage and social media outlets
- Recognition in event advertising, media alerts and press releases
- Onscreen recognition in the AutoNation IMAX Theater in pre-event advertisement
- Logo/name recognition during the event
- Recognition in the Museum’s e-magazine publication, Explorations (distribution 65,000)
- Eight (8) event kits* and Zoom logins for the Science of Beer with delivery to one location
- Ten (10) classic IMAX film and ten (10) exhibit passes
- Recognition in Museum lobby on the Circle of Giving wall

**$5,000 TRIVIA SPONSOR**
- Named as a Trivia Sponsor for the Science of Beer
- Recognition on the signage at event kit pick-up
- Name on the electronic event invitation
- Recognition on MODS’ website, event webpage and social media outlets
- Recognition in event advertising, media alerts and press releases
- Onscreen recognition in the AutoNation IMAX Theater in pre-event advertisement
- Logo/name recognition during the event
- Recognition in the Museum’s e-magazine publication, Explorations (distribution 65,000)
- Six (6) event kits* and Zoom logins for the Science of Beer
- Recognition in Museum lobby on the Circle of Giving wall

**$3,500 SILENT AUCTION SPONSOR**
- Recognition on virtual silent auction digital platform
- Name on the electronic event invitation
- Logo/name recognition during the event
- Recognition on MODS’ website, event webpage and social media outlets
- Recognition in event advertising, media alerts and press releases
- Recognition in the Museum’s e-magazine publication, Explorations (distribution 65,000)
- Six (6) event kits* and Zoom logins for the Science of Beer with delivery to one location
- Recognition in Museum lobby on the Circle of Giving wall
• Logo on electronic event invitation
• Recognition on MODS’ website, event webpage and social media outlets
• Recognition in event advertising, media alerts and press releases
• Onscreen recognition in the AutoNation IMAX Theater in pre-event advertisement

• Recognition in the Museum’s e-magazine publication, *Explorations* (distribution 65,000)
• Fifteen (15) event kits* and Zoom logins for the Science of Beer with delivery to one location
• Recognition in Museum lobby on the Circle of Giving wall

• Name listing on electronic event invitation
• Recognition on MODS’ website, event webpage and social media outlets
• Recognition in event advertising, media alerts and press releases

• Recognition in the Museum’s e-magazine publication, *Explorations* (distribution 65,000)
• Ten (10) event kits* and logins for the Science of Beer
• Recognition in Museum lobby on the Circle of Giving wall

• One login and event kit*

• One login for the Science of Beer event

*Kit includes beer sampling from local breweries, beer-friendly bites and making supplies for hands-on activities.