



THE MUSEUM OF DISCOVERY AND SCIENCE CELEBRATES #GIVINGTUESDAYNOW IN GLOBAL DAY OF GIVING AND UNITY ON TUESDAY, MAY 5

Fort Lauderdale, Fla. (April 28, 2020) – On Tuesday, May 5, the **Museum of Discovery and Science (MODS)** will celebrate Giving Tuesday Now along with nonprofits across the nation.

#GivingTuesdayNow is a global day of giving that harnesses the collective power of individuals, communities and organizations to encourage philanthropy and celebrate generosity worldwide as a response to the unprecedented need caused by COVID-19. The simple truth is clear: MODS needs the community’s support to **keep science in motion for everyone**.

“Our community is at the center of everything we do, and it is with South Florida’s support through initiatives like Giving Tuesday Now that MODS will persevere,” said Joseph P. Cox, president and CEO at the Museum. “Especially during this challenging time, we model what we teach through our STEM programming: creativity, critical thinking, teamwork, and leadership. The community’s donations to the Museum, no matter the size, help us continue to keep science in motion. We thank you for your generosity.”

Why Give to MODS?

- **MODS is committed to connecting our community to inspiring science from PreK-career.** The Museum broadcasts STEM (Science, Technology, Engineering and Math) straight to South Florida and families everywhere in the comfort of their own homes.
- As a nonprofit, the Museum relies on donations and community support to help make interactive STEM content available to the community through this challenging time.
- MODS provides expert care for 144 species of animals, including five endangered species, that live at the Museum. Through virtual programming, ambassadors like Joey the North American river otter and his friends educate viewers on what it takes to keep Florida ecosystems vibrant and healthy.
- To meet a critical need during school closures, MODS engineered a weekly STEM curriculum aligned with Florida’s new Benchmarks for Excellent Student Thinking (BEST) standards for students of all grade (PreK through 12) levels to support Broward County Public Schools.
- As a science epicenter in South Florida, MODS highlights environmental issues relevant to our community. The Museum’s education initiatives inspire action in the community on how to help protect and conserve the ecosystem of the Sunshine State.
- MODS is known for its inclusivity and accessibility initiatives, welcoming individuals from all walks of life to experience, connect and discover inspiring science. MODS supports all family structures, individuals and families with physical and emotional disabilities and disparities in education, social and economic status, creating a culture of hospitality where diversity is celebrated.

Supporting the Museum of Discovery and Science's #GivingTuesdayNow initiative by visiting mods.org/scienceinmotion. **Donations of \$50 or more will receive a Joey the Otter plush in the mail.** The Museum looks forward to welcoming back families soon!

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ABOUT MODS

Founded in 1976 as the Discovery Center, today MODS is at the forefront of science education, innovation and exploration. The Museum showcases more than 300 interactive exhibits, immersive films and experiential programs. MODS is committed to The Museum celebrates diversity and welcomes visitors from all walks of life. MODS is open every day of the year, except for Thanksgiving, one day in the spring for its Annual Wine, Spirits and Culinary Celebration (July 24, 2020) and one day in the fall for the Annual Gala (October 24, 2020). Hours are Monday through Saturday from 10 a.m. to 5 p.m., and Sunday from noon to 5 p.m. MODS is located downtown at 401 SW Second Street, Fort Lauderdale, Florida 33312. For more information about the Museum, call 954.467.MODS (6637) or visit mods.org.

Like us or follow us on Social Media.

Facebook: facebook.com/MODSFTL

Twitter: twitter.com/modsftl

Instagram: instagram.com/modsftl

About GivingTuesday

GivingTuesday is a global generosity movement unleashing the power of people and organizations to transform their communities and the world. GivingTuesday was created in 2012 as a simple idea: a day that encourages people to do good. Over the past eight years, it has grown into a global movement that inspires hundreds of millions of people to give, collaborate, and celebrate generosity.

Whether it's making someone smile, helping a neighbor or stranger out, showing up for an issue or people we care about, or giving some of what we have to those who need our help, every act of generosity counts and everyone has something to give. GivingTuesday strives to build a world in which the catalytic power of generosity is at the heart of the society we build together, unlocking dignity, opportunity and equity around the globe. To learn more about #GivingTuesday participants and activities or to join the celebration of giving, please visit givingtuesday.org, [Facebook](#) and [Twitter](#).