

## THE MUSEUM OF DISCOVERY & SCIENCE WELCOMES CITRIX AS OFFICIAL INNOVATION PARTNER; COMPANY JOINS MUSEUM'S DISTINGUISHED LEADERSHIP GUILD

**Fort Lauderdale, FL (September 30, 2019)** – The Museum of Discovery & Science (MODS) has announced a partnership with Citrix, the global leader in digital workspace platforms. Citrix joins the Museum's prestigious Leadership Guild, an elite giving society that funds exhibits and programming throughout the year. With a five-year, \$250,000 commitment, Citrix is now the Official Innovation Partner of MODS.

Citrix joins a distinguished group of other major South Florida corporations that support MODS in this capacity, including JetBlue, JM Family Enterprises, Inc. and Wells Fargo. For their generosity, Leadership Guild members receive a comprehensive benefit package that is tailored to corporate and philanthropic objectives. Corporations that join the Leadership Guild also enjoy industry exclusivity.

Citrix is taking an active role that extends beyond philanthropic dollars to support MODS' mission. In conjunction with the Museum's education staff, Citrix volunteers will routinely be leading the "MODS Makes" program, tech-themed workshops in *The Leighton Family Hangar*, the Museum's Makerspace. These experiential learning opportunities introduce and encourage collaboration, risk taking and creativity – all components of making that is so essential to young visitors' futures.

Their contribution will support MODS educators to guide the creative making within *The Hangar*; as well as curriculum development and program supplies for the Makerspace. Makerspace programming will both enhance the visitor experience and promote the development of critical skills.

"Partnership with corporations, like Citrix, enable us to remain at the forefront of STEM programming by addressing 21<sup>st</sup> century teaching and learning," stated Joseph P. Cox, president & CEO of MODS. "The timing of Citrix's commitment to the Museum is auspicious as we unveiled our new Makerspace to help to fill the gaps in technology education across all ages - from preschool readiness to workforce development."

*The Hangar* is part of the recently expanded and remastered *To Fly* Aviation Hall, sponsored by the Emil Buehler Perpetual Trust. It is a fusion of a science lab, engineering workshop, innovation workshop, and art room, and is designed to accommodate a wide range of collaborative activities, from robotics and electronics to sewing and 3D printing. Also featured within *To Fly* is the 7D film *Inspiration Takes Flight* by Emmy award-winning producers MacGillivray Freeman, as well as a number of Aviation-themed exhibits that showcase aerodynamics and engineering.

"The principles of Citrix are very much in line with those of MODS – to be innovative, collaborative and inclusive," added Jo Moskowitz, director of corporate citizenship with Citrix. "MODS is the unrivaled leader of ingenuity and science education in the area, and we are

proud to help them ignite a passion for technology among all visitors through our corporate stewardship program.”

In fact, Citrix has a history of supporting organizations that empower and inspire youth to pursue careers in STEM education. In 2018 alone, Citrix partnered with hundreds of schools and non-profits around the globe to mentor and nurture tomorrow's leaders. Their community investment represented more than \$1.9 million and served 1,245 charities.

**ABOUT CITRIX:**

Citrix (NASDAQ:CTXS) is powering a better way to work with unified workspace, networking, and analytics solutions that help organizations unlock innovation, engage customers, and boost productivity, without sacrificing security. With Citrix, users get a seamless work experience and IT has a unified platform to secure, manage, and monitor diverse technologies in complex cloud environments. Citrix solutions are in use by more than 400,000 organizations including 99 percent of the Fortune 100 and 98 percent of the Fortune 500. For fiscal year 2018, Citrix reported annual revenue of \$2.97 billion. For more information, please visit [citrix.com](http://citrix.com).

**ABOUT THE MUSEUM OF DISCOVERY & SCIENCE (MODS):**

The mission of MODS is to provide experiential pathways to lifelong learning in science for children and adults through exhibits, programs and films. Founded in 1976 as The Discovery Center, the nonprofit facility serves approximately 400,000 visitors annually. Fully accredited by the American Association of Museums (AAM) for the last 30+ years, MODS is one of very few science museums in the country with a designated Science, Technology, Engineering and Math (STEM) Center with dedicated STEM educators on staff.

MODS is open daily including Christmas. It is closed only three days of the year – for Thanksgiving, its annual Gala in the fall, and its annual Wine, Spirits and Culinary Celebration in the spring. The Museum is open Monday through Saturday from 10 a.m. to 5 p.m., and Sunday from noon to 5 p.m. MODS is located downtown at 401 SW Second Street, Fort Lauderdale, Florida 33312. For more information about the Museum, visitors should call 954.467.MODS (6637) or visit [mods.org](http://mods.org).

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