



Press Release
For Immediate Release
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Great Bear Rainforest Takes Audiences on a Visually Stunning Journey To One of the Last Wild Places on Earth

***Narrated by Ryan Reynolds and scored by Academy
Award®-winning composer, Hans Zimmer, this giant-screen documentary opens at the
AutoNation® IMAX 3D Theater on February 15, 2019***

January 31, 2019, Fort Lauderdale, FL – Audiences will experience one of the planet’s most exquisite and secluded wildernesses – Canada’s Great Bear Rainforest – when the new giant-screen documentary ***Great Bear Rainforest 3D*** opens at the AutoNation® IMAX 3D Theater, located at Museum of Discovery and Science, on February 15, 2019. The film is locally sponsored by Save Our Seas Foundation. Brought to you by MacGillivray Freeman Films and Spirit Bear Entertainment, ***Great Bear Rainforest*** is narrated by actor Ryan Reynolds with music composed and arranged by the legendary Academy Award-winning composer, Hans Zimmer, and Anže Rozman. This film and Distinguished Speaker Series are locally sponsored by Save Our Seas Foundation.

On Saturday, February 16, 2019, audiences will be able to meet the film’s director and cinematographer, Ian McAllister. After the 1:40 p.m. and 3:15 p.m. screenings, he will present a slide show and share how he was able to capture such intimate and amazing footage of the Great Bear Rainforest. McAllister will do a book signing of *Great Bear Rainforest: A Giant Screen Adventure in the Land of the Spirit Bear* after the screenings. Accompanying photography exhibit is on display in the Museum for guests to enjoy.

The weekend also kicks off Distinguished Speaker Series on Saturday, February 16, 2019 with a reception at 5:30 p.m. featuring a Fireside Chat with Ian McAllister; Janie Wray, Lead Researcher and CEO of BC Whales; and Michael Scholl, CEO Save Our Seas Foundation, at 7:25 p.m. guest will enjoy a screening of Great Bear Rainforest then afterwards a presentation by McAllister followed by a book signing and viewing of the film’s accompanying photography exhibit.

To continue the Distinguished Speaker Series, Janie Wray, Lead Researcher and CEO for BC Whales, will conduct a presentation on whale research in the northwest at 3:30 p.m. on February 16, 2019, 1:30 p.m. on February 17, 2019 and 1:45 p.m. on February 18, 2019.

About the Film

Hidden from the outside world, the Great Bear Rainforest is home to an immense array of wildlife, including the fabled all-white spirit bear – the rarest bear on Earth—and the indigenous First Nations people, who have provided stewardship of the forest for millennia. It is the largest temperate coastal rainforest in the world and has remained relatively

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unchanged for more than 10,000 years. **Great Bear Rainforest** is the first time this pristine, wildlife-rich world will be experienced in IMAX® and giant screen theaters.

Director Ian McAllister and his crew spent three years filming throughout the remote reaches of the Great Bear Rainforest. From the underwater ocean world, through the salmon river valleys to the ice-capped peaks of the Coast Mountains, their unprecedented close-up footage of the spirit bear, along with stunning shots of the forest's coastal wolves, grizzlies, sea otters, humpback whales, sea lions, salmon and the annual herring spawn will thrill audiences who may not even know such a world exists.

"The Great Bear Rainforest is one of the last truly wild places left on Earth, and has immense value both ecologically and culturally," says director Ian McAllister. "Many people don't know about this ancient rainforest and the indigenous people who have helped protect it for thousands of years, and we hope audiences will leave theatres inspired that an extraordinary world of such natural wonder and splendor still exists."

Great Bear Rainforest is a Spirit Bear Entertainment film presented by Seaspain in association with Destination British Columbia and distributed by MacGillivray Freeman Films. This film is family friendly and has a run time of 40 minutes. For more information on the film, please visit <http://greatbearrainforestfilm.com>

Opening weekend show times and events:

Friday, February 15, 2019

10:00 a.m., 11:30 a.m., and 12:45 p.m.

Saturday, February 16, 2019

10:00 a.m. Sensory Friendly 2D screening

1:40 p.m. and 3:40 p.m. film followed by presentation from Ian McAllister, a book signing, and viewing of accompanying photography exhibit.

3:30 p.m. Presentation by Janie Wray, Whale Research

Distinguished Speaker Series sponsored by Save Our Seas Foundation

5:30 p.m. Reception, 6:00 p.m. Fireside Chat with Ian McAllister, Janie Wray, Lead Researcher and CEO of BC Whales and Michael Scholl, CEO Save Our Seas Foundation and 7:25 p.m. screening of Great Bear Rainforest, presentation by Ian McAllister followed by a book signing and viewing of accompanying photography exhibit. A limited number of tickets are available at \$40 for this special event at https://www.blacktie-southflorida.com/online_sales/rsvp_ticket_purchasebt.cfm?rsvpid=10955&fbclid=IwAR1ayOdxsKTedtVE410YBzitwAijzxc1hjJ3qk1UEwwDfomGXO0qjf92_a0

Sunday, February 17, 2019

1:30 p.m. Distinguished Speaker Series presentation by Janie Wray, Whale Research

2:35 p.m. and 3:40 p.m. screenings

Monday, February 18, 2019

10:00 a.m., 11:30 a.m. and 12:45 p.m. screenings

1:45 p.m. Distinguished Speaker Series presentation by Janie Wray, Whale Research

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Tickets for Great Bear Rainforest are available at

<https://www.brownpapertickets.com/event/4067299>

About Save Our Seas Foundation

In the effort to protect our oceans, the Save Our Seas Foundation funds and supports research, conservation and education projects worldwide, focusing primarily on charismatic threatened wildlife and their habitats.

About Spirit Bear Entertainment

Based in Parksville, British Columbia, Spirit Bear Entertainment Inc. is a film production company focused on natural history documentaries. As part of making the Great Bear Rainforest, Spirit Bear Entertainment executed protocol agreements with Gitga'at, Kitasoo Xai'xais and Heltsuk First Nations in whose traditional territories Great Bear Rainforest was filmed.

About Seaspan

Seaspan is an association of Canadian Companies primarily involved in coastal marine transportation, ship docking/ship escort, ship repair and shipbuilding services in Western North America. In addition to the marine transportation services offered directly through Seaspan, commercial ferry, shipyard and bunkering services are provided via affiliate companies: Marine Petrobulk, Seaspan Ferries, Vancouver Drydock, Vancouver Shipyards and Victoria Shipyards. Seaspan has a long and proud tradition working with First Nations on the coast of British Columbia.

About MacGillivray Freeman Films

MacGillivray Freeman Films is the world's foremost independent producer and distributor of giant-screen 70mm films with 40 films for IMAX and giant-screen theatres to its credit. Throughout the company's 50-year history, its films have won numerous international awards including two Academy Award® nominations and three films inducted into the IMAX Hall of Fame. MacGillivray Freeman's films are known for their artistry and celebration of science and the natural world. It is the first documentary film company to reach the one-billion-dollar benchmark for worldwide box office.

About Museum of Discovery and Science

The mission of the Museum of Discovery and Science is to provide experiential pathways to lifelong learning in science for children and adults through exhibits, programs and films. Founded in 1976 as The Discovery Center, the Museum provides enriching Science, Technology, Engineering and Mathematics (STEM) education to approximately 400,000 visitors annually. As a nonprofit organization, major operational support for the Museum is provided through generous funding by Leadership Guild members including: JM Family Enterprises, Inc., Jet Blue and Wells Fargo.

The Museum is open Monday through Saturday from 10 a.m. to 5 p.m., and Sunday from noon to 5 p.m. Ticket prices are \$17 for adults; \$16 for seniors 65+; \$14 for active/retired military personnel; \$14 for children 2 to 12. Children under 2 are free. A 45-minute IMAX documentary or Hollywood movie can be added for a small up charge.

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The Museum of Discovery and Science is located downtown at 401 SW Second Street, Fort Lauderdale, Florida 33312. For more information about the Museum, call 954.467.MODS (6637) or visit our website at www.mods.org

About AutoNation® IMAX 3D Theater

The 300-seat theater AutoNation® IMAX 3D Theater is owned and operated by the Museum of Discovery and Science. In 2017, the Theater was completely reimagined to be the first in Florida to feature IMAX with Laser raising the science of cinema to the level of magic. This new technology with dual 4K laser projectors has revolutionized the way we experience 3D films on the six-story-high screen. The new laser projector technology offers brighter images, intense colors, and incredible detail that will leave you in awe.

There's also a next-generation immersive 12-channel sound system featuring 114 speakers capable of 52,000 watts of digital sound. Whether it's a pin drop or feeling the heart-palpitating force of a volcano, audiences will experience a new kind of visceral sound experience. IMAX with Laser is a blend of science and art that delivers a cinema experience that suspends disbelief and transports audiences to new worlds. It's the difference between watching a movie and being a part of one. The AutoNation IMAX 3D Theater is the only place in Florida where you can experience the power of IMAX with Laser and is one of only three Certified Giant Screen® theaters in Florida as certified by the [Giant Screen Cinema Association](http://www.giantscreen.com). For show times call 954.463.IMAX (4629) or visit www.mods.org. More information here: http://www.mods.org/IMAX/Laser/4K%20Laser/4K_Laser.html

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