Museum of Discovery and Science Host Jack and Jill Children’s Center for Jumpstart’s Premiere National Campaign, *Read for the Record*

**What:** The Museum of Discovery and Science is participating in Broward Reads for the Record

**When:** 9:30 a.m. - 11:00 a.m., Thursday October 25, 2018

**Where:** Museum of Discovery and Science, 401 S.W. Second Street, Ft. Lauderdale, FL

On October 25, 2018, The Museum of Discovery and Science will be participating in Broward Reads for the Record. Two groups of about 30 children from Jack and Jill Children’s Center of Fort Lauderdale, FL will be read and gifted this year’s nationally assigned *Read for the Record* book, *Maybe Something Beautiful* by F. Isabel Campoy, Theresa Howell and illustrated by Rafael López.

Visiting guests will include representatives from the Children's Services Council, including CEO Cindy Arenberg Seltzer, Ron Fairchild, from the National Campaign for Grade Level Reading and from the School Board of Broward County, Lori Canning, Executive Director of the Early Learning Language Acquisition.

Jumpstart’s premiere national campaign, *Read for the Record* is one day of the year when millions of individuals come together to celebrate literacy and support Jumpstart in its efforts to promote early childhood education. On October 25, 2018, people across the nation will be encouraged to read the children’s book *Maybe Something Beautiful*, in support of Jumpstart’s mission to work towards the day that every child in America enters school prepared to succeed.

Broward County, Florida is uniting to join the Jumpstart campaign. Through a partnership between the Broward Children's Services Council, Broward County Public Schools, and multiple Broward Stakeholders, books are being provided to all participating PreK and Kindergarten students, including Public Schools, Charter Schools, Private Schools and Community Early Childhood Providers.

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ABOUT THE MUSEUM OF DISCOVERY AND SCIENCE
The mission of the Museum of Discovery and Science is to provide experiential pathways to lifelong learning in science for children and adults through exhibits, programs and films. Founded in 1976 as The Discovery Center, the nonprofit facility serves approximately 400,000 visitors annually. Major operational support for the Museum is provided through generous support by Leadership Guild members including: JM Family Enterprises, Inc., Jet Blue and Wells Fargo.

The Museum is open seven days a week, 365 days a year; Monday through Saturday from 10 a.m. to 5 p.m., and Sunday from noon to 5 p.m. The Museum of Discovery and Science is located downtown at 401 SW Second Street, Fort Lauderdale, Florida 33312. For more information about the Museum, visitors should call 954.467.MODS (6637) or visit our web site at www.mods.org

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