MUSEUM OF DISCOVERY AND SCIENCE ANNOUNCES NEW SUMMER EARLY CHILDHOOD EDUCATION PROGRAM

“SPROUTING STEM - GROWING UP GREAT”

Fort Lauderdale, FL, June 29, 2018 – Museum of Discovery and Science has created new summer programs for children ages 3-7. Sprouting STEM - Growing Up Great is inspired by the PNC Grow Up Great® Lesson Center, an early childhood education resource that helps enhance hands-on arts and science learning for young children. The programs are scheduled at 10:15 a.m. on Mondays, Wednesdays and Fridays in the Museum’s Discovery Center and are included with regular exhibits admission.

Through the museum’s creative exhibits and the hands-on early childhood education lessons, supported by PNC Grow Up Great, hundreds of young children will learn about animals, colors and the senses.Founded by The PNC Financial Services Group, PNC Grow Up Great is a bilingual $350 million, multi-year initiative to help prepare children from birth to age 5 for success in school and life.

Museum President and CEO Joseph P. Cox said, “We are excited to bring new early childhood education programming to the Museum and are grateful for our continued collaboration with PNC. This program is the first of many early childhood programs the Museum will offer with various themes to promote science, technology, engineering and mathematics in an interactive way.”

The region is home to more than one million children under the age 5, and through programs such as this, these area’s youngest learners are being prepared to compete in a world economy through a variety of STEAM approaches.

“In today’s growing global economy, it’s critically important to introduce our youngest minds as early as possible to math, science and the arts,” said Cressman Bronson, PNC regional president for southeast Florida. “Experiences such as these set them up for future success, including possible careers as engineers, scientists, physicians and creative entrepreneurs.”

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Sprouting STEM Growing Up Great is at 10:15 a.m. Monday, Wednesday and Fridays:

June 18, 20, 22, 2018 - **It Smells**
Learn about your nose and how it smells.

July 2, 4, 6, 16, 18, 20, 2018 - **Fur, Feather and Scales**
Children can explore different animal skins and compare them to their own.

July 9, 11, 13, 23, 25, 27, 2018 - **Chirping Crickets**
Children can observe crickets and learn how they create music on their own.

July 30, August 1 & 3, 2018 - **Do You Hear What I Hear?**
Children can explore their sense of hearing and understand how it helps them in their lives.

August 6, 8, 10, 2018 - **Exploring Color**
Children can learn the primary colors and how mixing them can create secondary colors.

**ABOUT PNC FOUNDATION**
The PNC Foundation, which receives its principal funding from The PNC Financial Services Group (www.pnc.com), actively supports organizations that provide services for the benefit of communities in which it has a significant presence. The foundation focuses its philanthropic mission on early childhood education and community and economic development, which includes the arts and culture. Through Grow Up Great, its signature cause that began in 2004, PNC has created a bilingual $350 million, multi-year initiative to help prepare children from birth to age 5 for success in school and life. For more information, visit [http://www.pncgrowupgreat.com](http://www.pncgrowupgreat.com).

**ABOUT MUSEUM OF DISCOVERY AND SCIENCE**
The Museum of Discovery and Science is to provide experiential pathways to lifelong learning in science for children and adults through exhibits, programs and films. Founded in 1976 as The Discovery Center, the nonprofit facility serves over 400,000 visitors annually. Major operational support for the Museum is provided through generous support by Leadership Guild members including JM Family Enterprises, Inc., Jet Blue and Wells Fargo.

The Museum is open seven days a week, 365 days a year; Monday through Saturday from 10 a.m. to 5 p.m., and Sunday from noon to 5 p.m. Museum ticket prices are $16 for adults; $15 for seniors 65+; $13 for active/retired military personnel; $13 for children 2 to 12. Children under 2 are free. The Museum of Discovery and Science is located downtown at 401 SW Second Street, Fort Lauderdale, Florida 33312. For more information about the Museum, visitors should call 954.467.MODS (6637) or visit our web site at [www.mods.org](http://www.mods.org).

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