NEW IMAX® DOCUMENTARY PANDAS 3D OPENS MARCH 23, 2018
AT AUTONATION IMAX 3D THEATER

Fort Lauderdale, FL, March 22, 2018—The latest IMAX documentary adventure from IMAX Entertainment, Pandas — a heartwarming global story about reintroducing captive born pandas to the wild – will open in IMAX 3D with Laser at AutoNation IMAX 3D Theater on March 23, 2018. The film is narrated by Kristen Bell (Frozen, TV’s “The Good Place”).

The filmmakers from the acclaimed IMAX documentaries Born to Be Wild and Island of Lemurs: Madagascar take audiences on an exciting and educational new journey for the entire family, this time in China with a species loved the world over—Giant Pandas.

“I am thrilled to team up with IMAX and Warner Bros. Pictures to help tell this incredible story in the larger-than-life IMAX format,” said Kristen Bell. “Pandas not only spotlights the important work being done to protect these beloved and ridiculously cute animals, but it provides us with inspiration and hope and showcases the great things we can achieve when we work together.”

At Chengdu Panda Base in China, scientists are taking the captive breeding program to the next level and preparing captive-born cubs for the wild. This film follows one such researcher, whose passion leads her to initiate a new technique inspired by a black bear rehabilitator in rural New Hampshire. What starts as a cross-cultural collaboration becomes a life-changing journey for one special panda named Qian Qian.

The film, captured with IMAX® cameras, follows Qian Qian on an exciting new adventure into the mountains of Sichuan as she experiences nature for the first time and discovers her wild side.

David Douglas and Drew Fellman, the filmmakers behind Born to be Wild and Island of Lemurs: Madagascar, directed the film, which Fellman wrote and produced, with Douglas as director of photography. Donald Kushner and Steve Ransohoff also produced the film, with Li Xiao Dong, David Haring, and Elie Samaha executive producing and Neal Allen serving as line producer. Born to be Wild and Island of Lemurs: Madagascar editor Beth Spiegel and composer Mark Mothersbaugh collaborated with Douglas and Fellman once again, with sound design by Gus Koven.

IMAX Entertainment presents, in association with IMAX Documentary Films Capital, Jin Yi Culture Investment (HK) and Panda Productions, Pandas. This film, distributed by Warner Bros. Pictures and IMAX, will be released in select IMAX® and IMAX® 3D theatres starting April 6, 2018.

The film is rated G.
Film Trailer: https://www.youtube.com/watch?v=cAamrkLjluM
Pandas Images: https://www.dropbox.com/home/Pandas%203D
ABOUT AUTONATION IMAX 3D THEATER
The 300-seat AutoNation® IMAX 3D Theater, owned and operated by the Museum of Discovery and Science, opened in 1992. The science of cinema has been raised to the level of Magic at the AutoNation IMAX 3D Theatre now that IMAX with Laser is illuminating the six story screen by lasers. This new technology with dual 4K laser projectors has revolutionized the way we experience 3D films on the big screen. The new laser projector technology offers brighter images, intense colors, and incredible detail that will leave you in awe.

There’s also a next-generation immersive 12-channel sound system featuring 114 speakers capable of 52,000 watts of digital sound. Whether it’s a pin drop or feeling the heart-palpitating force of a volcano, audiences will experience a new kind of visceral sound experience.

IMAX with Laser is a blend of science and art to deliver a cinema experience that suspends disbelief and transports audiences to new worlds. It’s the difference between watching a movie and being a part of one. The AutoNation IMAX 3D Theater is the only place in Florida where you can experience the power of IMAX with Laser and is one of only three Certified Giant Screen® theaters in Florida as certified by the Giant Screen Cinema Association. For show times call 954.463.IMAX (4629) or visit www.mods.org. More information here: https://mods.org/imax/about-our-imax-theater/

ABOUT MUSEUM OF DISCOVERY AND SCIENCE
The mission of the Museum of Discovery and Science is to provide experiential pathways to lifelong learning in science for children and adults through exhibits, programs and films. Founded in 1976 as The Discovery Center, the nonprofit facility serves approximately 400,000 visitors annually. Major operational support for the Museum is provided through generous support by Leadership Guild members including: Broward Health, JM Family Enterprises, Inc., Jet Blue and Wells Fargo.

The Museum is open seven days a week, 365 days a year; Monday through Saturday from 10 a.m. to 5 p.m., and Sunday from noon to 6 p.m. Combination ticket prices are $21 for adults; $19 for seniors 65+; $16 for active/retired military personnel; $16 for children 2 to 12. Children under 2 are free. A Combination Ticket includes admission to the Museum exhibits and one classic 45-minute IMAX documentary movie. The Museum of Discovery and Science is located downtown at 401 SW Second Street, Fort Lauderdale, Florida 33312. For more information about the Museum, visitors should call 954.467.MODS (6637) or visit our web site at www.mods.org

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