12 Strong: The IMAX 2D Experience®, starring Chris Hemsworth, opens Thursday, January 18, 2018 for a one-week limited engagement at AutoNation® IMAX Theater


Guests that attend “12 Strong” showings prior to 5 p.m. will be able to enjoy a special museum matinee combo of exhibits and IMAX. Explore hundreds of interactive exhibits including To Fly aviation exhibit that immerses visitors in aviation technology. Learn about controlled flight, fundamentals of flight, navigation, and the materials used to build planes or “fly” in a variety of aircraft simulators or experience 360 – degree pitch, roll and spin technology in the MaxFlight simulator. Then visitors can take flight in the 7D-multi-sensory theater capsule featuring moving seats, high definition 3D film and other special effects. Tickets are available online https://12strong.brownpapertickets.com, by phone 954.713.0930, or at the Box Office.

“12 Strong” is set in the harrowing days following 9/11 when an elite U.S. Special Forces unit, led by their Captain, Mitch Nelson (Hemsworth), is chosen to be the first U.S. soldiers sent into Afghanistan for an extremely dangerous mission in response to the attacks. Leaving their families behind, the team is dropped into the remote, rugged landscape of northern Afghanistan, where they must convince General Rashid Dostum (Navid Negahban) to join forces with them to fight their common adversary: the Taliban and their Al Qaeda allies. In addition to overcoming mutual distrust and a vast cultural divide, the Americans—accustomed to state-of-the-art warfare—must adopt the rudimentary tactics of the Afghan horse soldiers. Despite forming an uneasy bond and growing respect, the new allies face overwhelming odds: vastly outnumbered and outgunned by a ruthless enemy that does not take prisoners.

Award-winning director Nicolai Fuglsig directed the film, which is produced by legendary producer Jerry Bruckheimer (the “Pirates of the Caribbean” films, “Black Hawk Down”), together with Molly Smith, Trent Luckinbill and Thad Luckinbill under their Black Label Media banner (“La La Land,” “Sicario”). Oscar winner Ted Tally (“The Silence of the Lambs”) and Peter Craig (“The Hunger Games: Mockingjay, Parts 1 & 2”) wrote the screenplay, based on the acclaimed book Horse Soldiers by author Doug Stanton. The executive producers are Oscar nominees and Alcon principals Andrew A. Kosove and Broderick Johnson (“The Blind Side”), together with Chad Oman, Mike Stenson, Ellen H. Schwartz, Garrett Grant, Yale Badik, Val Hill and Doug Stanton.
12 Strong is rated R for war violence and language throughout.

ABOUT THE AUTONATION® IMAX THEATER
The 300-seat theater AutoNation® IMAX Theater, owned and operated by the Museum of Discovery and Science, opened in 1992. The science of cinema has been raised to the level of Magic at the AutoNation IMAX 3D Theatre now that IMAX with Laser is illuminating the six story screen by lasers. This new technology with dual 4K laser projectors has revolutionized the way we experience 3D films on the big screen. The new laser projector technology offers brighter images, intense colors, and incredible detail that will leave you in awe.

There’s also a next-generation immersive 12-channel sound system featuring 114 speakers capable of 52,000 watts of digital sound. Whether it’s a pin drop or feeling the heart-palpating force of a volcano, audiences will experience a new kind of visceral sound experience.

IMAX with Laser is a blend of science and art to deliver a cinema experience that suspends disbelief and transports audiences to new worlds. It’s the difference between watching a movie and being a part of one. The AutoNation IMAX Theater is the only place in Florida where you can experience the power of IMAX with Laser and is one of only three Certified Giant Screen® theaters in Florida as certified by the Giant Screen Cinema Association. For show times call 954.463.IMAX (4629) or visit www.mods.org.
More information here: https://mods.org/imax/about-our-imax-theater/

ABOUT THE MUSEUM OF DISCOVERY AND SCIENCE
The mission of the Museum of Discovery and Science is to provide experiential pathways to lifelong learning in science for children and adults through exhibits, programs and films. Founded in 1976 as The Discovery Center, the nonprofit facility serves approximately 400,000 visitors annually. Major operational support for the Museum is provided through generous support by Leadership Guild members including: JM Family Enterprises, Inc., Jet Blue and Wells Fargo.

The Museum is open seven days a week, 365 days a year; Monday through Saturday from 10 a.m. to 5 p.m., and Sunday from noon to 6 p.m. Combination Ticket prices are $21 for adults; $19 for seniors 65+; $16 for active/retired military personnel; $16 for children 2 to 12. Children under 2 are free. A Combination Ticket includes admission to the Museum exhibits and one classic 45-minute IMAX documentary movie. The Museum of Discovery and Science is located downtown at 401 SW Second Street, Fort Lauderdale, Florida 33312. For more information about the Museum, visitors should call 954.467.MODS (6637) or visit our web site at www.mods.org

12 Strong Movie Trailer: https://www.youtube.com/watch?v=-Denciie5oA
12 Strong Images: https://www.dropbox.com/sh/zdap7y6pn9mpzws/AACF_1AWCKV1_kYjFeUFkKLra?dl=0

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