



Press Release

For Immediate Release

Contact: Cameron Moore

cmoore@mods.net

954.713.0904

New Powerful Lung Exhibit to open Friday December 15, 2017 honoring longtime Museum supporter Catherine A. Yardley

- Official Exhibit Ribbon Cutting is at 11 a.m. on Friday, December 15, 2017 -

Fort Lauderdale, FL – November 29, 2017 – The Museum of Discovery and Science announced today that it is opening the new Powerful Lung Exhibit on Friday, December 15, 2017. This new exhibit experience will showcase lungs in the center of the Museum’s Powerful You! Exhibit. The Powerful Lung exhibit is presented in honor of Catherine A. Yardley, a longstanding Museum supporter and leader among a group of women who founded the original Discovery Center, from which this museum has grown.

Did you know you can only survive for a few days without water, only a few weeks without food, but only a few minutes without oxygen! The lungs are one of the most important organs in the body. They supply the body with the oxygen it needs to function properly. This new exhibit will teach visitors about the anatomy and physiology of the lungs and about the importance of keeping your lungs healthy. Visitors will learn about how their choices will impact lung performance. They will also learn about how COPD, Asthma, and Pneumonia impact lung function. This new experience will showcase lungs in the center of the Powerful You! exhibit. The exhibit's location demonstrates that to be the best you can be the lungs and respiratory system are at the center of it all. Exhibit is in Honor of Catherine A. Yardley.

Museum President/CEO Kim L. Cavendish said, “We are proud to honor Catherine A. Yardley, a longtime supporter of the Museum and a pioneer of its vision and mission, by opening the new Powerful Lung exhibit. The lung is such a vital organ and this new experience certainly displays just how important our lungs are to the human body.”

ABOUT POWERFUL YOU EXHIBIT

Powerful You!, presented by Broward Health, features four exciting zones: Powerful Team, Powerful Pulse, Powerful You, Powerful Lungs, and The Cutting Edge, highlighting the amazing miracle of your body and the tools used by health professionals to keep you healthy! Visitors will be able to use robots to conduct simulated surgery, drive a DUI simulator, learn all about the importance of the “golden hour,” learn how to stay heart healthy and test their flexibility, balance and heartbeat.

ABOUT CATHERINE A. YARDLEY

MODS was founded in 1976 as a project of the Junior League of Fort Lauderdale known as the

Discovery Center and housed in the historic New River Inn. Mrs. Yardley and Marilyn Mayhill (deceased), both members of the League became the driving force behind this effort after their visit to a Boston science museum that gave them inspiration for the Discovery Center. The project was initially funded with grant award that Mrs. Yardley wrote on behalf of the Junior League. The Museum of Discovery and Science just celebrated its 25th Anniversary in November 2017.

Catherine is the wife of Herb Yardley of Massey Yardley automobile dealership in Plantation, Florida featuring new and used Chrysler, Dodge, Jeep, Ram, and FIAT. Their generous donation made it possible to create a lung exhibit for the Museum's Powerful You! health exhibit that will help educate guests on the importance of lung health. Mrs. Yardley suffers from Chronic Obstructive Pulmonary Disease (COPD), an umbrella term used to describe progressive lung diseases including emphysema, chronic bronchitis, refractory (non-reversible) asthma, and some forms of bronchiectasis.

ABOUT THE MUSEUM OF DISCOVERY AND SCIENCE

The mission of the Museum of Discovery and Science is to provide experiential pathways to lifelong learning in science for children and adults through exhibits, programs and films. Founded in 1976 as The Discovery Center, the nonprofit facility serves approximately 400,000 visitors annually. Major operational support for the Museum is provided through generous support by Leadership Guild members including JM Family Enterprises, Inc., Jet Blue and Wells Fargo.

The Museum is open seven days a week, 365 days a year; Monday through Saturday, from 10 a.m. to 5 p.m., and Sunday, from noon to 6 p.m. Combination Ticket prices are \$21 for adults; \$19 for seniors 65+; \$16 for active/retired military personnel; \$16 for children, 2 to 12. Children under 2 are free. A Combination Ticket includes admission to the Museum exhibits and one classic 45-minute IMAX documentary movie. The Museum of Discovery and Science is located downtown at 401 SW Second Street, Fort Lauderdale, Florida 33312. For more information about the Museum, visitors should call 954.467.MODS (6637) or visit our web site at www.mods.org

Media Contacts:

Cameron Moore 954.713.0904
Marlene Janetos 954.713.0915

cmoore@mods.net
mjanetos@mods.net

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